



# **Leading UPS company**

Asking Price: 178,415

December 18, 2024

21 Views

United Arab Emirates

## **Assets Overview**

Category: Digital Agency

**Business Sector:** others?

**Listed By:** Management Member

**Legal Entity:** Sole Proprietorship

Date Established: 2016-12-20

Monthly Sales \$: 5200

Annual Sales \$: 55874

Yearly Net Profit \$: 147815

Gross Profit \$: 178000

**EBITDA Margin %:** 20% - 25%

**Reason for selling:**The owner is moving abroad

#### **Business Documents**

Profit & loss statement: Download

Proof of Business: Download

Business Video URL: Click here

### **Business Features**

- Monetization: eCommerce & Adsense Approved
- Domain: Pk.700+ products published
- On-page SEO fully done
- Country Traffic: Pakistan 90%
- Website Niche: eCommerce (Accessories)
- Site CMS: WordPress + WooCommerce

#### **About the Business**

- ECommerce store dealing primarily in computer and mobile accessories.
- Products are sourced from wholesale markets in Karachi and vendors from nearby cities. Receive 300-400 daily online visitors to the store.
- Get 3-4 orders daily with average order value ranging from PKR 5k-6k.
- We have 10-25 daily WhatsApp Business Customers and the buyer can easily manage this business through WhatsApp and Meta Business Suite and the

customer will directly contact you.

- ✓ Website age: 2 years.
- ✓ Adsense: Approved ✓
- ✓ Website hosting and domain.
- ✓ Social media accounts [Facebook Business (Meta), WhatsApp Business, Instagram Business (Meta), and Twitter]
- ✓ Customer emails, phone, and WhatsApp marketing.
- ✓ With minimum yearly expenses.
- ✓ SEO Ranking is good and mostly products on Google pages 1 & 2.
- ✓ Ideas for splendidly growing the brand.
- ✓ Inventory some little remaining like PKR 50k-70k.



For more details visit: https://agmergers.srkjaffery.com/listing/leading-ups-company/