



# Amazon Store

Asking Price: **£ 178,415**

📅 December 18, 2024

👁️ 26 Views

🌐 United Kingdom

## Assets Overview

<b>Category:</b>	IT Business
<b>Business Sector:</b>	others?
<b>Listed By:</b>	Management Member
<b>Legal Entity:</b>	Sole Proprietorship

<b>Date Established:</b>	2014-11-15
<b>Monthly Sales \$:</b>	5200
<b>Annual Sales \$:</b>	21248
<b>Yearly Net Profit \$:</b>	15478
<b>Gross Profit \$:</b>	57781
<b>EBITDA Margin %:</b>	10% - 15%
<b>Reason for selling:</b>	The owner is moving abroad

## Business Documents

<b>Profit &amp; loss statement:</b>	<a href="#">Download</a>
<b>Proof of Business:</b>	<a href="#">Download</a>
<b>Business Video URL:</b>	<a href="#">Click here</a>

## Business Features

- ◆ Monetization: eCommerce & AdSense Approved
- ◆ Domain: Pk.700+ products published
- ◆ On-page SEO fully done
- ◆ Country Traffic: Pakistan 90%
- ◆ Website Niche: eCommerce (Accessories)
- ◆ Site CMS: WordPress + WooCommerce

## About the Business

- eCommerce store dealing primarily in computer and mobile accessories.
- Products are sourced from wholesale markets in Karachi and vendors from nearby cities. – Receive 300-400 daily online visitors to the store.
- Get 3-4 orders daily with average order value ranging from PKR 5k-6k.
- We have 10-25 daily WhatsApp Business Customers and the buyer can easily manage this business through WhatsApp and Meta Business Suite and the

customer will directly contact you.

- ✓ Website age: 2 years.
- ✓ Adsense: Approved ✓
- ✓ Website hosting and domain.
- ✓ Social media accounts [Facebook Business (Meta), WhatsApp Business, Instagram Business (Meta), and Twitter]
- ✓ Customer emails, phone, and WhatsApp marketing.
- ✓ With minimum yearly expenses.
- ✓ SEO Ranking is good and mostly products on Google pages 1 & 2.
- ✓ Ideas for splendidly growing the brand.
- ✓ Inventory some little remaining like PKR 50k-70k.

For more details visit: <https://agmergers.srkjaffery.com/listing/amazonstore/>